

Remit To: KCBS TV
P.O. BOX 100729
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)
4189 W 2nd St
Los Angeles, CA 90004-4340

Account Exec: Andrew Del Guercio
Office: KCBS-TV
Contract Num: 1021-63171
Contract Dates: 02/18/2013-02/24/2013
Customer Order:
Linked Order:
CPE: / / 1427

Invoice Num: 1021-424463
Invoice Date: 02/24/2013
Billing Cycle: Broadcast EOM
Billing Period: 01/28/2013-02/24/2013

Page 1 of 7

PAY BY 03/26/2013
Net 30 days

In Account With: SADLER STRATEGIC MEDIA(152445)
12103 Viewcrest Rd
Studio City, CA 91604-3640
ATTN:Accounts Payable

Product Desc: Working Ca to Elect W Greuel

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	CBS2 NEWS 5A		02/18/2013-02/24/2013		M T W T F . .		30	4	500.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/18/2013-02/24/2013			M T W T F . .		4		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	05:51:39 AM		WCTV30102H	30	500.00			
02/20/2013	We	05:45:36 AM		WCTV30103H	30	500.00			
02/21/2013	Th	05:56:38 AM		WCTV30103H	30	500.00			
02/22/2013	Fr	05:52:25 AM		WCTV30103H	30	500.00			
2	CBS2 NEWS 6A		02/18/2013-02/24/2013		M T W T F . .		30	5	600.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/18/2013-02/24/2013			M T W T F . .		5		600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/18/2013	Mo	06:43:30 AM		WCTV30102H	30	600.00			
02/19/2013	Tu	06:14:14 AM		WCTV30102H	30	600.00			
02/20/2013	We	06:11:08 AM		WCTV30103H	30	600.00			
02/21/2013	Th	06:41:27 AM		WCTV30103H	30	600.00			
02/22/2013	Fr	06:53:31 AM		WCTV30103H	30	600.00			
3	THE EARLY SHOW		02/18/2013-02/24/2013		M T W T F . .		30	5	800.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/18/2013-02/24/2013			M T W T F . .		5		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/18/2013	Mo	08:50:55 AM		WCTV30102H	30	800.00			
02/19/2013	Tu	08:56:46 AM		WCTV30102H	30	800.00			
02/20/2013	We	08:59:26 AM		WCTV30103H	30	800.00			
02/21/2013	Th	08:24:31 AM		WCTV30103H	30	800.00			
02/22/2013	Fr	07:54:52 AM		WCTV30103H	30	800.00			

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Invoice Num: 1021-424463
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Net 30 days

In Account With: SADLER STRATEGIC MEDIA(152445)
12103 Viewcrest Rd
Studio City, CA 91604-3640
ATTN:Accounts Payable

Product Desc: Working Ca to Elect W Greuel

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
4	PRICE IS RIGHT		02/18/2013-02/24/2013		MTWTF..		30	2	2,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013		MTWTF..		2		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	10:26:31 AM		WCTV30102H	30	2,000.00			
02/20/2013	We	09:59:26 AM		WCTV30103H	30	2,000.00			
5	CBS2 NEWS 11A		02/18/2013-02/24/2013		MTWTF..		30	4	1,400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013		MTWTF..		4		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	11:14:15 AM		WCTV30102H	30	1,400.00			
02/20/2013	We	11:12:40 AM		WCTV30103H	30	1,400.00			
02/21/2013	Th				30				Credit
02/22/2013	Fr	11:21:54 AM		WCTV30103H	30	1,400.00			
6	THE DOCTORS		02/18/2013-02/24/2013		MTWTF..		30	4	800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013		MTWTF..		4		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	02:14:41 PM		WCTV30102H	30	800.00			
02/20/2013	We	02:13:45 PM		WCTV30103H	30	800.00			
02/21/2013	Th	02:48:54 PM		WCTV30103H	30	800.00			
02/22/2013	Fr	02:23:21 PM		WCTV30103H	30	800.00			

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7	DR.PHIL	02/18/2013-02/24/2013	MTWTF..	30	4	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
02/18/2013-02/24/2013		MTWTF..	4	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	03:11:33 PM		WCTV30102H	30	800.00			
02/20/2013	We	03:13:25 PM		WCTV30103H	30	800.00			
02/21/2013	Th				30				Credit
02/22/2013	Fr	03:44:48 PM		WCTV30103H	30	800.00			
8	JUDGE JUDY	02/18/2013-02/24/2013	MTWTF..	30	4	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
02/18/2013-02/24/2013		MTWTF..	4	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	04:10:50 PM		WCTV30102H	30	1,000.00			
02/20/2013	We	04:10:52 PM		WCTV30103H	30	1,000.00			
02/21/2013	Th				30				Credit
02/22/2013	Fr	04:28:52 PM		WCTV30103H	30	1,000.00			
9	17:00:00-18:00:00	02/18/2013-02/22/2013	MTWTF..	30	4	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
02/18/2013-02/24/2013		MTWTF..	4	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	05:43:50 PM		WCTV30102H	30	2,000.00			
02/20/2013	We	05:35:57 PM		WCTV30103H	30	2,000.00			
02/21/2013	Th	05:43:04 PM		WCTV30103H	30	2,000.00			
02/22/2013	Fr	05:42:10 PM		WCTV30103H	30	2,000.00			

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10	18:00:00-18:30:00	02/18/2013-02/22/2013	MTWTF..	30	4	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
02/18/2013-02/24/2013		MTWTF..	4	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	06:10:11 PM		WCTV30102H	30	2,000.00			
02/20/2013	We	06:25:42 PM		WCTV30103H	30	2,000.00			
02/21/2013	Th	06:09:07 PM		WCTV30103H	30	2,000.00			
02/22/2013	Fr	06:09:04 PM		WCTV30103H	30	2,000.00			
11	CBS2 NEWS 11P	02/18/2013-02/24/2013	MTWTFSS	30	3	4,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
02/18/2013-02/24/2013		MTWTFSS	3	4,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/20/2013	We	11:22:55 PM		WCTV30103H	30	4,000.00			
02/21/2013	Th	11:22:10 PM		WCTV30103H	30	4,000.00			
02/22/2013	Fr	11:22:06 PM		WCTV30103H	30	4,000.00			
12	DAVID LETTERMAN	02/18/2013-02/24/2013	MTWTF..	30	2	1,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
02/18/2013-02/24/2013		MTWTF..	2	1,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/19/2013	Tu	12:31:18 AM		WCTV30102H	30	1,600.00			
02/20/2013	We	12:30:37 AM		WCTV30103H	30	1,600.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
13	17:00:00-17:30:00	02/23/2013-02/23/2013S.	30	1	750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
02/18/2013-02/24/2013	S.	1	750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/23/2013	Sa	05:09:21 PM		WCTV30103H	30	750.00				
14	18:00:00-18:30:00	02/23/2013-02/23/2013S.	30	1	850.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
02/18/2013-02/24/2013	S.	1	850.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/23/2013	Sa	06:22:17 PM		WCTV30103H	30	850.00				
15	CSI MIAMI/SA 2330-2430	02/18/2013-02/24/2013S.	30	1	1,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
02/18/2013-02/24/2013	S.	1	1,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/23/2013	Sa	12:16:39 AM		WCTV30103H	30	1,000.00				
16	CBS SUNDAY MORNING	02/18/2013-02/24/2013S	30	1	2,600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
02/18/2013-02/24/2013	S	1	2,600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/24/2013	Su	07:13:48 AM		WCTV30103H	30	2,600.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
17	17:00:00-17:30:00		02/24/2013-02/24/2013	 S		30	1	750.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013	 S		1		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/24/2013	Su	04:59:28 PM		WCTV30103H	30	750.00			
18	18:00:00-19:00:00		02/24/2013-02/24/2013	 S		30	1	850.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013	 S		1		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/24/2013	Su	06:38:00 PM		WCTV30103H	30	850.00			
19	SIXTY MINUTES		02/18/2013-02/24/2013	 S		30	1	20,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013	 S		1		20,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/24/2013	Su	07:37:19 PM		WCTV30103H	30	20,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 49		83,800.00		12,570.00		71,230.00	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV</div>	Gross Billing	83,800.00
	Trade Value	0.00
	Agency Commission	12,570.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	71,230.00

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